



Rainforest Alliance Sustainable Agriculture

Drive sustainable agricultural production and responsible supply chains

Consumers and businesses increasingly want the products they buy to support sustainable development. Certification according to an established, reputable scheme is an effective way to demonstrate your sustainability commitment.

Supply chain certification tracks a product from a Rainforest Alliance certified farm through every step of the production process. It provides assurance on the integrity of your supply chain and therefore allows you to confidently claim the certified origin of your product.

Supply chain certification allows your company to source and sell certified products with the Rainforest Alliance Certified seal. It helps you meet the rising demand for more sustainable products and be able to access new markets while reducing potential reputational risks.

The Rainforest Alliance Certified™ seal features on food and beverages in supermarkets, trains, planes, hotels and restaurants around the world. It refers to ingredients in agricultural products which are certified against the standards of the Rainforest Alliance.

The Rainforest Alliance Sustainable Agriculture Standard recognises farms that meet comprehensive environmental, social and economic criteria set out in the norm. The Rainforest Alliance Sustainable Agriculture Supply Chain certification controls the flow of certified farm products from farm to shelf.

2020 Rainforest Alliance Sustainable Agriculture Standard

Designed to deliver the most value to the farmers and companies that use Rainforest Alliance certification, the 2020 Certification Programme introduces numerous innovations to ensure that certification is more context-specific, data-driven and risk-based.

The updated certification programme establishes new standards for farmers and companies in the areas of human rights, livelihoods, deforestation and biodiversity and provides new data systems and tools for management.

The Rainforest Alliance Transition Rules offer the processes for certificate holders of the 2015 UTZ Certification Programme and/or 2017 Rainforest Alliance Certification Programme wishing to be certified under the Rainforest Alliance's new 2020 Certification Programme.



Find out more about the [transition rules here](#).



Which agricultural products can be certified?

Raw and processed agricultural materials and ingredients: tree crops (such as coffee and cocoa), fruit (such as bananas, coconuts and pineapples), nuts (such as hazelnuts), cut flowers and vegetables. Note that special additional conditions apply to herbs, spices, rooibos and vegetables.

More than 90 agricultural crops can be certified according to the Rainforest Alliance Sustainable Agriculture Standard.



How can we support your business?

We can support your company's sustainability objectives in the following areas:



Supply Chain & Sourcing

- Development of responsible, deforestation-free sourcing policies and supplier requirements
- Mapping your supply chains and assessing risks
- Connecting your buyers with Rainforest Alliance Certified™ producers, suppliers or manufacturers



Certification & Assurance

- Implementation of sourcing policies, improvement of traceability and facilitating supplier compliance
- Monitoring and evaluating your sustainable sourcing achievements against your policies
- Achievement of independent third-party certifications (Supply Chain) for your operations



Marketing & Communications

- Training marketing and communications teams on sustainability and Rainforest Alliance impacts
- Helping in the development of effective marketing/communications messages and tools
- Supporting your sustainability marketing efforts



Training & Technical Assurance

- Training internal teams on certification standards and audit requirements
- Offering online courses on Certified Claims, Traceability and Trademarks
- Offering educational materials on sustainable agriculture, forestry, tourism and climate change mitigation and adaptation.

Our experience

Expertise

With more than 25 years of experience in certification, we have built a team of qualified auditors located across Europe, Americas, Russia, Africa, Oceania and Asia. We provide services to companies of all sizes, dealing with various agricultural products, including coffee, tea, cocoa and tropical fruit. Currently, we have nearly 1000 active Rainforest Alliance Sustainable Agriculture Supply Chain and Farm certificates.

Focus on customer experience

Our aim is to provide you with a professional, beneficial and high-quality service that is delivered on time. We will keep you up to speed on evolving certification requirements through client updates and deliver the support needed for you to fulfil your certification commitments.



Local presence, global reach

With staff located in more than 40 countries and backed by an extensive global network of experts, we cater to companies worldwide working with products from Rainforest Alliance certified farms.

Our team is available to support you throughout the entire process of certifying your entire supply chain.

Contact us



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