



# Meet the EU Deforestation Regulation requirements

Let Preferred by Nature help you

The European Union has reached an agreement on a new law to prohibit products and commodities linked with deforestation and forest degradation, from being imported into the EU market or exported from it.

Preferred by Nature is an international, not-for-profit organisation that provides services to companies subject to the new requirements.

*See how we can support your business.*

## Introduction to the EUDR

Once it enters into force, the new EU Deforestation Regulation (EUDR) sets mandatory due diligence requirements for Operators – organisations which place specific commodities or products on the EU market or export them from the EU.

The regulation prohibits products that are associated with deforestation and forest degradation, or which

have not been produced according to the relevant laws of the country of production.

The regulation applies to soy, beef, palm oil, wood, cocoa, coffee and rubber and some products derived from these.



Wood



Soy



Rubber



Beef



Coffee



Palm oil



Cocoa



Derived products such as leather, chocolate or furniture

*New products included under Wood, in comparison with the EU Timber Regulation, are charcoal and printed paper products.*

## Sustainability Framework

Preferred by Nature has developed our Sustainability Framework and associated Programme to align with the requirements of the EUDR.

The Framework comprises our vision for sustainable management of natural resources and responsible sourcing of commodities via supply chains.

### MANAGEMENT and BUSINESS

Practices are legal and responsible.



### PEOPLE

People's well-being and human rights are respected.



### NATURE

Nature and the environment are protected.



### CLIMATE

Climate impacts are reduced and mitigated.



## Sustainability Framework

The Sustainability Framework Programme includes requirements related to deforestation, legality, as well as standards for best practice in traceability and due diligence, thus providing a full toolbox for Operators looking to comply with the new regulation. For those who want to take their sustainability efforts beyond regulatory obligations, the framework also covers a broader range of sustainability topics.

Additionally, the Sustainability Framework Programme offers Operators the tools to comply with the due diligence aspects of the EUDR. Implementing due diligence requires a systematic approach to information gathering, risk assessment and risk mitigation, all included within the Sustainability Framework Programme.

Depending on your goals, you might choose to address all or a subset of the topics addressed within the Sustainability Framework.

You might also choose to have your commitments formally verified by Preferred by Nature. Depending on the status of your supply chains, you may be able to use the Preferred by Nature Seal for off- or on-product communications.



### Why work with us?

- We help companies set policies and commitments to achieve their sustainability goals.
- We help companies better understand their supply chains by engaging with suppliers to trace products from harvest to final product and collect critical data.
- From development of operational procedures to verification programmes, we help companies build the tools they need to succeed.
- We help assess and mitigate environmental and social risks within the supply chain and at the sourcing area.
- We provide companies with third-party verification to assess their suppliers' performance.
- We help companies communicate their sourcing policies and achievements.

#### Upstream



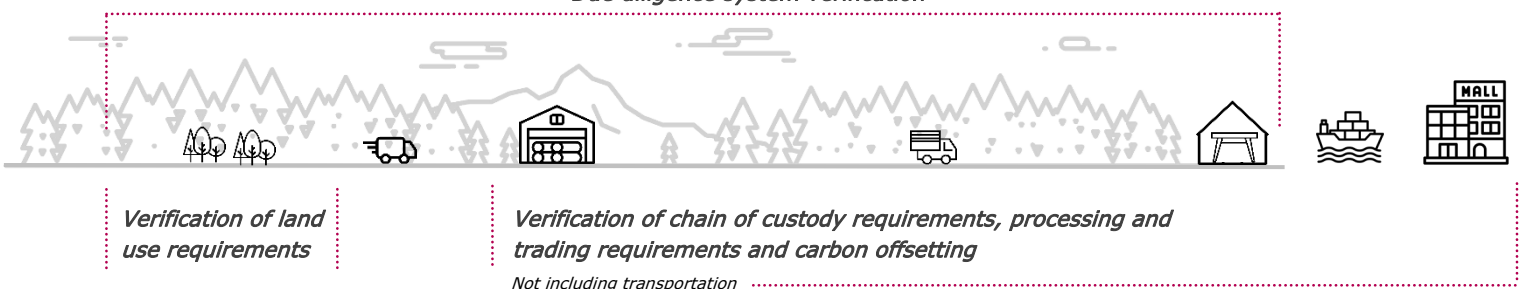
Land Managers, Producers,  
Factories, Mills, Processors



Traders, Manufacturers,  
Brands, Retailers

#### Downstream

#### Due diligence system verification







## Tailored Services

Our Tailored Services team provides advisory and support in the area of sustainability to organisations, including in relation to the EUDR and deforestation-related challenges in their operations and supply chains.

Our experts can help you and your suppliers throughout the sustainable sourcing journey, from setting commitments to reporting and disclosure, as well as in the design and implementation a robust due diligence system for deforestation-free and legal commodity sourcing.

### COMMIT

- Goal-setting
- Policy development
- Define KPIs



### ACT

- Supply chain mapping
- Stakeholder engagement
- Benchmarking
- Data collection
- Risk assessments
- Supplier audits
- Staff and/or supplier training



### COMMUNICATE

- Sustainability reporting
- Verification of claims
- B2B marketing



Our activities span the whole supply chain - from production to consumption - and can be applied to all the commodities (timber, soy, palm, beef, rubber etc.) targeted by the regulation. They include:

- **Standard and bespoke trainings:** Capacity building for your staff, suppliers and other stakeholders.
- **Policy development and alignment:** Developing a new policy or improving an existing policy to align with the EUDR by specifying corporate commitments and supply chain goals.
- **Deforestation-free road-mapping:** Develop a timeline of actionable measures to implement your sourcing policy and achieve supply chain goals to demonstrate a company's social and environmental impact.
- **Gap analysis and benchmarking:** Evaluating your own operations – or the requirements of a scheme, standard or system – against the requirements of the EUDR, to identify potential gaps and areas of improvement.
- **Risk assessments:** Assessing risks of deforestation or legal non-compliance for at a national scale or supply area for a selected commodity.
- **Supply chain mapping:** Helping you to better understand your supply chains by engaging with suppliers, tracing products from harvest to final product and collecting critical data.
- **Due diligence systems, procedures and tools:** Creating a documented, operational procedures for the implementation of an EUDR-aligned policy.
- **Traceability solutions:** Providing advisory services to help you identify options for improvement and available solutions. Support in the development of standards, tools and other guidance.
- **Supply chain and forest/farm evaluations:** On-site evaluation of supplier performance.

We approach the responsible sourcing process in three stages: **Commit, Act, and Communicate.**

At each stage, we have customised services to meet you where you are.





## Sourcing Hub

Preferred by Nature's Sourcing Hub ([www.preferredbynature.org/sourcinghub](http://www.preferredbynature.org/sourcinghub)) is an online information platform that provides detailed risk analyses across different commodities, for a large range of countries.

To date, we have evaluated the legality risks of sourcing timber, palm oil, soy, biomass and beef in over 70 countries. These risk assessments help organisations to identify and mitigate risks when sourcing these commodities, and will also assist them in carrying out the due diligence as required by the new deforestation regulation. Preferred by Nature is working to update the risk information – and commodities and countries covered – to fully cover the requirements of the EUDR.

The risk assessments – along with other support tools to support organisations' efforts to meet the requirements of the EUDR – are made freely available.



## Certification

Sustainability certification schemes represent another tool that organisations can use to help them comply with the EUDR.

Preferred by Nature offers verification, at all steps of the supply chain, against our Sustainability Framework, in addition to providing certification services for a range of recognised international certification schemes.

The EUDR is clear that certification or other third party verified schemes represent relevant tools that could be used in a risk assessment/mitigation processes. However, it also states that there is no green lane for certification schemes and purchasing certified products does not substitute the operator's responsibility as regards due diligence.

Sustainability Framework verification services can be used in combination with other certification schemes, through recognition of the assurance these schemes provide. The Sustainability Framework therefore can provide the umbrella under which different types of certifications are gathered, to provide a watertight system of verification to comply with EU market requirements.



### Further info & support



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To learn more about EUDR & its implications and how we can support you, visit [www.preferredbynature.org/EUDR](http://www.preferredbynature.org/EUDR)

