

# Higher tier for sustainable forestry:

The Sustainability Framework is the lift

Taking sustainable forestry to a higher level?  
Try the Sustainability Framework!



**4** principles on Management and Business, People, Nature and Climate

**31** criteria



**nearly 30** years of experience supporting better land management and business practices

**100+** countries where we work



**800,000** certified farmers and foresters

**85M+** hectares of forests we have certified



The Sustainability Framework has been developed by Preferred by Nature, based on decades of experience with sustainability certification. It provides a **comprehensive standard** to ensure responsible forestry practices, meet the highest sustainability criteria and stand out in today's competitive markets. If you need a tool to get confirmation of your efforts to gain the market's trust and build your reputation - get verified according to the Preferred by Nature's standard for sustainable forestry!

## Why Sustainability Framework?

- All critical sustainability aspects in one robust framework that ensure a **high level of compliance**
- A **strong seal** to communicate your sustainability efforts and commitments
- Strong **due diligence system** that can help you to identify and mitigate your risks
- A tool to demonstrate **carbon footprint compensation**
- **Fit for all** – big and small
- Adapted to **any geographical location**
- **Complementing other certification systems**, e.g. Forest Stewardship Council™ (FSC™), Programme for the Endorsement of Forest Certification™ (PEFC™) etc.
- Aligned with the **EUDR requirements**

## Share that you care

If you meet all relevant **Sustainability Framework requirements**, you can use the Preferred by Nature Hummingbird Seal to communicate your compliance through **off-product** claims, e.g. on your website or in promotional materials. If you go a step further and additionally meet all relevant criteria of the Preferred by Nature **Carbon Footprint Management Standard (CFM)** for the product intended for the Seal use and compensate for climate impacts, you can make claims and use the Seal **both on- and off-product**.

## Already certified? Let's fix the gaps!



Already certified under other schemes? We have something for you to cover the missing gaps. We offer Sustainability Framework verification as an **add-on to existing certifications**, integrating missing aspects into your regular audits and maximising efficiency & cost savings. Additional areas can be verified simultaneously with other certification scheme audits, so you will not have to be audited twice for the same issues.

Learn more about the [Sustainability Framework](#)

Do a self-check: [Standard](#)

Contact us to discuss further steps.

If you are ready for an audit, let's agree on the details.

If you comply, you can make claims.



# EXPLORE

What is the Sustainability Framework?



About the EU Deforestation Regulation



## Searching for a partner with global experience and local presence?



Timber has been a pioneer commodity for Preferred by Nature since 1994.



Aside from forest sector certification and legality verification with almost **4,000 clients** in **79 countries**, we engage in forest-related projects, including nature management planning, protected area establishments, wood sample collections, isotope testing, etc.



By working closely with forestry schemes and governments, we strengthen their systems for responsible forestry, while addressing the increased deforestation and climate change-related issues.



With **300+ staff** located in **40+ countries** and backed by a global network of experts, we have the know-how and capacity to carry out **5,000+ audits** per year.



We work with small businesses, large corporations, communities, Indigenous People, state forests and environmental NGOs - all of them are equally important to us.

Get in touch with us for a discussion on your needs, and we'll see where we can go from there.



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