



# Sustainability Services

Let's make responsible sourcing second nature

Sustainability is not a solo journey. Companies might have the resources and willpower to drive change, but collaboration takes us all further. We bring decades of experience in forest and agricultural commodities to help you build a system for responsibly sourcing your final product.

Partner with us and be reassured that you are receiving sound advice and the best tools for innovating your operations. Our tailored services will clear a path for you to make good on your sustainability goals.

Where can we get reliable data?



Why are there so many certification systems out there?  
How to choose?

Which suppliers need training?

What are the biggest ESG risks in our supply chain?

How do I compare against best practice?



## If you're asking these questions, we can help

We can resolve the uncertainty and remove the hurdles standing in the way of a more responsible supply chain. We provide:

- Expert commodity and sector focused support
- Streamlined simple solutions
- Tailored risk profiles and mitigations
- Transparent and repeatable services
- Market recognition support for change

### MANAGEMENT and BUSINESS

Practices are legal  
and responsible.



### PEOPLE

People's well-being  
and human rights are  
respected.



### NATURE

Nature and the  
environment are  
protected.



### CLIMATE

Climate impacts are  
reduced and  
mitigated.

*Core aspects of sustainability across all  
commodities and supply chains*

Our **Sustainability Framework** is a universal set of principles and criteria that represent the core aspects of sustainability. The tool can be tailored to any commodity, enabling relevant and focused application.



## Work with us

We approach the responsible sourcing process in three stages: **Commit, Act, and Communicate**. At each stage, we have customised services to meet you where you are.

### COMMIT

- Goal-setting
- Policy development
- Define KPIs



### ACT

- Supply chain mapping
- Stakeholder engagement
- Benchmarking
- Data collection
- Risk assessments
- Supplier audits
- Staff and/or supplier training



### COMMUNICATE

- Sustainability reporting
- Verification of claims
- B2B marketing



## What sets us apart

**Sustainability is our bottom line. For close to three decades, we have been fostering better practices in forestry and agriculture, working with producers, retailers, and everyone in between.**

Companies choose us because of our history with certification and our focus on technology and risk-based tools that bring sustainability within reach. Our services give you access to:

- [Sustainability Framework](#), our universal set of principles and criteria of sustainability
- Publicly accessible information [resource and tools](#) to help you conduct due diligence
- Expert advice from staff and partners in more than 100 countries
- In-depth analysis of environmental, social and governance risks for timber, beef, soy and palm oil
- Specialised training built around your needs
- Unmatched knowledge of certification schemes and global sustainability initiatives
- Alignment with the [Accountability Framework Initiative's \(AFi\)](#) standards for eliminating deforestation and human rights violations

## Who we work with

Our tailored services span the whole supply chain, from production to consumption, and we grow relationships with every actor in between, including smallholders, processors, and traders providing the assurance their stakeholders demand.

### Upstream



Land Managers, Producers,  
Factories, Mills, Processors



### Downstream

Traders, Manufacturers,  
Brands, Retailers







## Solutions that meet your sourcing needs

Work with us to create the positive impacts for people and nature we all want. Choose from our core service packages or request more tailored services to fit your needs.

### Supply Chain Engagement

Together we can map out every step of your supply chain to identify suppliers and activate them in your sustainability journey. Our local staff will build rapport through in-depth interviews and consultations, helping to build trust with your supply chain actors, while offering specialised training and capacity building.



### Benchmarking

Our benchmarking services can be your guide for making informed decisions. Whether you want to measure your performance against specific codes or policies, or compare the benefits of different certification schemes, our evaluations are robust and trustworthy. We will pinpoint areas for you to improve and advise on the sustainability initiative that is right for you.

### System Development

Credible systems are essential for responsible sourcing, and we can help you create a streamlined process for collecting data, communicating with suppliers, and tracing raw materials. As both a designer and advisor, we can ensure your systems are built with integrity and efficiency.



### Risk Assessment & Verification

We can help you navigate the unique environmental, social and governance risks of operating in certain regions and commodity sectors. Our fine-grain analysis will detect the high-risk areas of your supply chain so that you can target your efforts and prepare for any threat that arises. With field-level or company audits, we can also evaluate your performance for both internal purposes and third-party verification.



## Sectors we work in

We support responsible sourcing from farms, forests, and other natural landscapes.

While our reputation is built on the major commodities touched by certification, we cover every raw material that impacts people and nature. Whatever your supply chain or end-product, our services can work for you.



Timber



Beef



Biomass



Rubber



Soy



Herb &  
Spices



Tourism



Tea



Textile



Palm oil



Cocoa



Paper &  
Packaging



### Our Mission

To support better land management and business practices that benefit people, nature, and the climate



### Our Vision

A world where human choices ensure a sustainable future

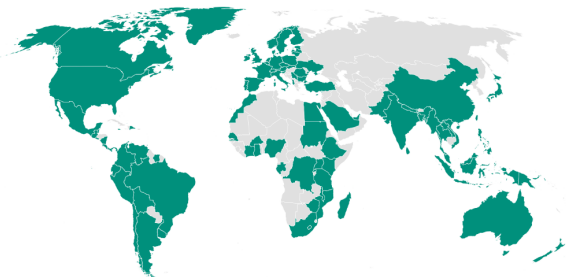


### Our Impacts

- Certified more than 30 million hectares of forest area and 2 million hectares of farms
- Certified more than 800,000 farmers and foresters

## Where we work

With 300+ staff and a network of consultants, we have operations on six continents and are actively delivering sustainability services in 100 countries.



*John Lewis Partnership works with Preferred by Nature because of their deep specialist knowledge on timber and associated legal due diligence. We value their insight and collaborative approach in working with us, and our suppliers, to continually improve sourcing practices.” – Sarah Barton, Partner & Ethics & Sustainability Specialist, John Lewis Partnership*



*Preferred by Nature took the time to understand our questions and problem statement. Their Sustainability Framework is a great starting point to assess materials and the risks associated with including them in your supply chain.” – Annie Weisbrod, Ph.D., Principal Scientist, Procter & Gamble (P&G), Global Sustainability*



*As our auditor and partner, the professionals at Preferred by Nature have played a crucial role in developing and strengthening the process and protocols within the Group. Their expertise and professionalism help us commit to the spirit of continuous improvement enshrined in the Palm Oil Innovation Group (POIG) Charter.” – Olivier Tichit, Director of Sustainable Supply Chain, Musim Mas*



*We had limited visibility on which of the sugar cane plantations are so-called family farms and how many are run by the larger conglomerates. Another thing we wanted to have more insight into, was the participation of indigenous people in our supply base. This collaboration with Preferred by Nature and our supplier gave us a lot more information about that.” – Julian Fox, Director, Sustainable Sourcing and Operations, Tetra Pak*