Unlock synergies and optimise compliance efforts

with Preferred by Nature Sustainability Framework





add-on indicators on Management and Business, People, Nature and Climate



Nearly 30

100 +

where we work



800K+

certified farmers and foresters

of farms we 2M+ha have certified





Are you certified under the Rainforest Alliance Sustainable Agriculture (Farm) Standard? Don't let the opportunity for further improvement pass you by! We're here to help you enhance your certification journey through our integrated Sustainability Framework verification. Take your sustainability efforts to new heights and unlock additional benefits without the hassle of redundant audits.

At Preferred by Nature, we understand the importance of seamless integration and maximising efficiency. That's why we offer Sustainability Framework verification as an add-on to your current certifications. By choosing our solution, you can effortlessly integrate missing aspects into your regular audits, optimising your efforts and driving cost savings.

The verification process ensures comprehensive coverage of sustainability aspects across multiple certification schemes. We identify and address any missing areas, providing you with a holistic evaluation of your sustainability practices.

Unleash the power of the Preferred by Nature Hummingbird Seal

Comply with the Sustainability Framework indicators that are missing in your existing certification to showcase your commitment through off-product claims. Display the Hummingbird Seal on your website and in promotional materials, demonstrating your dedication to sustainability. Go further with Carbon Footprint Management Standard compliance for the product intended for Seal use and climate impact compensation. Utilise the Hummingbird Seal both on- and off-product, making a strong statement about your commitment to practices that are friendly to people, nature and the climate.



Ready for a step

towards sustainability

to discuss the next

journey towards

steps and begin your

sustainable success.

excellence? Contact us

Prepare for audit. Our team





will guide you through the preparation process, ensuring you have all the necessary documentation and information ready for the evaluation.

Trust in our audit process. Our experienced auditors will conduct a thorough assessment of your sustainability practices, evaluating your compliance with the highest standards.

Comply and make claims. If your business meets all the requirements, you can proudly make claims about your sustainable practices, communicating your commitment to stakeholders and customers.

